

# Marketing Approval Request Form

## Program Name

Name of Program promoted in the marketing materials.

## Document Name

A unique name to identify each piece of marketing material.

## Partner Name

## Partner ID

## Target Market

Specific selection criteria used to develop the list of consumers who will be solicited for the Program using the marketing material, if any (e.g., existing cardholders, geographical location, age, shopping habits, or any other filter applied), and the source used to create the distribution list (e.g. internal records, purchased list by source, or consumer reporting agency). If marketing material is intended to solicit consumers at large and no specific selection criteria are used, please indicate "at large."

## Wave Crest Holdings Limited

### Gibraltar

World Trade Center, Suite 516,  
Gibraltar, GX11 1AA

### United States

12520 West Atlantic Blvd,  
Coral Springs, FL 33071

### India

Plot No.39, Tower A, 3rd Floor West Wing, Ananth Info  
Park, HITEC City, Phase-II, Madhapur, Hyderabad - 500081

[sales@wavecrest.gi](mailto:sales@wavecrest.gi)

[www.wavecrest.gi](http://www.wavecrest.gi)

## Dates of Use

Anticipated start date and end date for use of marketing materials.

## Channel of Use

All channels that will be used to deliver the marketing materials to consumers (e.g. website, email, billboard or merchant locations), and the geographic areas where such marketing material will be distributed, if applicable.

## Volume

Estimated demographic if known.

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